



GNV

Destination

Fashion
Week 2010

APRIL 2010







hello!

Gainesville Fashion Week is pleased to announce our 2010 fashion event! GFW 2010 will be taking place during the month of April.

This year's Gainesville Fashion Week will be a 4-day long series of events that will focus on fashion, music, and art. It will showcase local and national designers and boutiques yet continue to provide exposure for several businesses and vendors. Events range from exclusive invitation only events and parties, to open art shows and ticketed runway shows.

2009 marked the beginning of Gainesville Fashion Week with events being held in the spring and fall. We thoroughly enjoyed organizing both events and were thrilled we could kick off with two during our first year. Attendance for the spring and fall events were each over 2500 strong and the unique website views totaled over 2700 for each. Attendees at the events ranged from college students to Gainesville's business elite, including young professional and business owners.

Moving forward, GFW will be held once a year in the late spring. With this in mind, our goal for GFW 2010 includes expanding our audience by targeting up and coming Gainesville artists, boutiques and designers. We want to spotlight the unique artistic styles found throughout the Gainesville culture.

Get involved and get noticed!

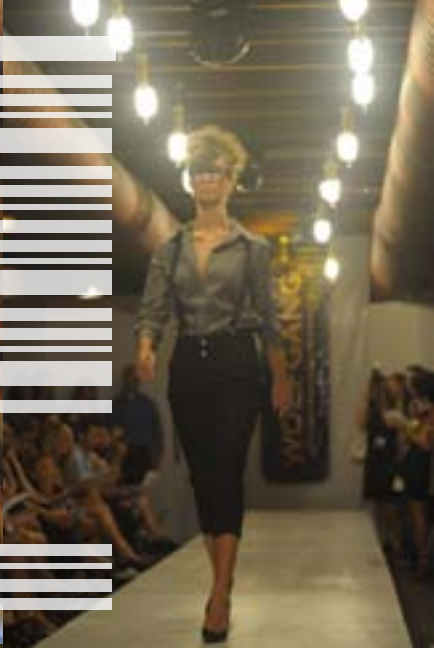
Sincerely,

The Gainesville Fashion Week Team
c/o 2444 ne 1st blvd, ste 700
Gainesville, FL 32609
352.376.4221



ART





BLOGS (Click on the titles bellow to go to the links!)

- The Fashion Notebook Blog: Who is Bobby K?
- The Alligator: Fashion Week Day 2
- Glimpses Of The World As I See It Blog: Gainesville Fashion Week
- The Gainesvillians: Gainesville Fashion Week
- Gainesvill.Info: Gainesville Fashion Week
- Jake and Casey Blog: Fashion Show...
- Albert Makes the 15 under 40 Gainesville's Young Entrepreneurs!
- I'm in Love with a Robot
- Gainesville Fashion Week brings big city feel
- Boutique hosts shopping party for Fashion Week
- The Tonnish Touch Blog: Preview Gainesville Fashion Week





MORE LINKS!

Articles

- Gainesville Fashion Week brings big city feel
- Photo Journalist Zachary Bennett blogs about fashion week

Videos

- Effie at GFW Fall 09
- Becca Leung- Model at Fall 09 GFW





participate!

As a business interested in supporting local cultural events we would love to partner with you to make this year's GFW even more successful. We are therefore asking friends like you to show your support with a sponsorship or contribution to the event. Sponsorship levels are as follows with benefits included:

Presenting Sponsor \$1000 (Limited Spaces Available)

- Co-sponsorship for entire event
- Recognition on all printed materials including but not limited to fliers, and brochure
- Logo on gainesvillefashionweek.com
- Logo, links and mentions on blog www.gainesvillefashionweek.blogspot.com
- Logo on step & repeat banner at every event for photo opportunities
- Logo on Sponsor Banner Stand
- 5 Week-long passes
- 5 GFW tshirts
- Can place promo items at events
- Can place promo items in model bags

1st Class Sponsor \$500

- Showcase during all events
- Recognition on all printed materials including but not limited to brochure
- Logo on gainesvillefashionweek.com
- Logo, links and mentions on blog www.gainesvillefashionweek.blogspot.com
- Logo on Sponsor Banner Stand
- 3 Week-long passes
- 3 GFW tshirts
- Can place promo items at events
- Can place promo items in model bags

Coach Sponsor \$250

- Showcase during select events
- Logo on gainesvillefashionweek.com
- Logo on Sponsor Banner Stand
- 2 Week-long passes
- 2 GFW tshirts
- Can place promo items at events
- Can place promo items in model bags

Cargo Sponsor \$100

- Logo on gainesvillefashionweek.com
- Logo on sponsor banner stand
- 2 single event passes
- Can place promo items at events
- Can place promo items in model bags

Please contact Albert Coronel, albert@neutral7.com, [352.505.8786](tel:352.505.8786) for additional information. We look forward to working with you and your organization or business.





support!

Support Gainesville Fashion Week 2010

Please submit contributions by March 15, 2010

Please indicate your level of sponsorship:

- Presenting Sponsor: \$1000
- 1st Class Sponsor: \$500
- Coach Sponsor: \$250
- Cargo Sponsor: \$100
- Other: (please specify) _____

Company Name _____ Phone _____

Contact Person _____ Title _____

Address _____ City/Zip _____

Please make checks payable to: [GAINESVILLE FASHION WEEK](#) or call [352.376.4221](tel:352.376.4221) for contributions via credit card.

Please email logo in a resizable file format (ai, pdf, eps) to albert@neutral7.com upon completion of form.

Logos not received in a timely manner may not be included on some marketing materials.

Please return completed form and check to:

GAINESVILLE FASHION WEEK

c/o 2444 NE 1st Blvd.

ste 700

Gainesville, FL 32609

For more information contact Albert Coronel, albert@neutral7.com, [352.505.8780](tel:352.505.8780)

Thank you!



CULTURE



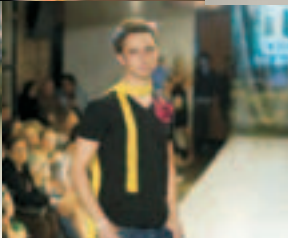
SPRING 2010

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9



FASHION



SPRING 2010

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10